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## THE EDUCATIONAL PROJECT “EUROSCOLA” 2013-2014

**“YOUTH, VOTE!**

**YOUR FUTURE MATTERS ! ”**

### Motivation:

Engaging in such a project seemed a challenge to show that the European aspiration for *unity in diversity* is not simply a theoretical phrase, but sets up in educational practice. Therefore, the fundamental component of the project aims at the European *unity* through democracy with its fundamental part, the exercise of voting rights and *diversity* through specific actions having an educational aim.

### Purpose:

The goal of the project was to achieve effective information for young high school students on the general framework of European values, especially on the European elections , with the hope that Europe can remain united under the sign of solidarity and democratic values only through joint efforts of educational value. Also, the challenge of the competition at European level was also an extra motivation for this project.

### Objectives:

- Creating and promoting an outreach program based on a theoretical framework consistent and affordable on European values and institutions in the community of high school students ;
- Customizing the informational offer about the European elections at the institutional level of the school through its diversification and flexibility according to the needs of its beneficiaries and partners ;
- Making the project management perspective on the involvement of all school students vote in the largest democratic exercise in the world, the European elections ;
- Promotion of the project components so that it reaches both the target information and the competitive one with the other participating schools ;



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- **The implementation of this extracurricular educational programme aiming at intercultural education and democracy , ensuring training students in European values ;**
- **Stimulate and develop the students’ creativity through participation in the project , thus giving a European dimension not only to the content, but to the educational act .**
- **Promote the image of the institution towards factors in the country and in Europe.**

### **PROJECT DESCRIPTION**

#### **Target group:**

**The project aimed at high school students voting support in the implementation of European policies and exercising the democratic right to vote, political communication .**

#### **Slogan**

**"YOUTH,VOTE!**

**YOUR FUTURE MATTERS ! "**

#### **Production time period :**

**May 2013 - June 2013 – the preparation and launch of the awareness campaign in our school ;**

**June 2013 - September 2013 - information and counseling on the opportunities achieving integration , the campaign of information about the importance of youth participation in European elections and the need to vote, all these through informative posters , flyers, leaflets, along with editing the portfolio “EUROSCOLA 2013-2014”, *European elections 2014.***

#### **The stages of the project were:**

- **Organising the project team ;**
- **Preparation and selection of the materials for the campaign and the ones presented within the debates and discussion and making the project portfolio ;**
- **Training of the young people who produced the information ;**



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- **Establish a schedule of meetings with the project team and the schedule of activities on the European elections, which were held in the school ;**
- **Initiate and conduct the awareness campaign on the European elections by distributing leaflets and display the poster of promoting the European elections in school ;**
- **Conducting debates and discussions with the presentation of materials , power-point presentations, essays;**
- **Preparation and final product launch , or project folder Euroscola 2013-2014 ;**
- **Designing and launching the final product, the project portfolio *EUROSCOLA 2013-2014*;**
- **Selecting the materials and sending them to The Office of the European Parliament in Romania.**

#### **Communication channels**

**The Communication with the target group was achieved through direct meeting with the students who submitted the information content within the debates and through the information campaign on the European elections, conducted in school.**

#### **Communication techniques**

- **Informative leaflets on areas of interest addressed to the students on their level of understanding;**
- **The project portfolio containing general and specific information;**
- **Promotional poster;**
- **Debates with an informative role.**

#### **EVALUATION**

- **The evaluation of project implementation was done by monitoring the phases of evolution during the project and keeping to the time schedule ;**
- **Project Impact Assessment was done by analyzing :**

**the number of the students involved in the activities of the project - 10<sup>th</sup> -12<sup>th</sup> forms , the project team disseminated the project to their classmates ,so that the number of students reached 300 .**



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**the number of questions and issues raised ;**



**the number of products of the project;**



**the number of the activities which regarded the image and impact taken .**